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# IMPACT REPORT

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## LETTER FROM OUR BOARD CHAIR

Two years ago, we founded the Fort Worth Economic Development Partnership with a bold vision: to position Fort Worth as the most vibrant and sustainable city in the United States. I'm proud to say that vision is taking root and gaining momentum.

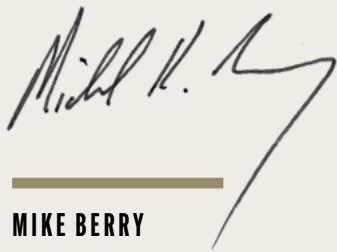
Over the past two years, we've laid the groundwork for strategic growth by standing up a strong new organization supported by a visionary Board of Directors and dedicated staff. Since our founding, the Fort Worth area has generated **\$9.7 billion in capital investment**, creating more than **11,000 new jobs** from companies like Bell, Siemens, and Wistron.

Our work was recently recognized with the Mac Conway Award for Excellence in Economic Development, a testament to the impact our team and partners are making. And while these numbers and accolades are impressive, they only begin to reflect the organic business growth and energy fueling our city every day.

As we look ahead, we remain focused on building this momentum, strengthening Fort Worth's competitive advantages, and actively promoting Fort Worth to new businesses to diversify and expand our economic base. We are only at the beginning of this journey, and the best is yet to come.

This momentum would not be possible without the dedication of our investors. Your belief in Fort Worth's future and in the mission of the Fort Worth EDP has fueled our success. Thank you for your partnership and continued commitment.

Sincerely,



**MIKE BERRY**

PRESIDENT, HILLWOOD  
CHAIR OF THE BOARD

(2023-2025 YTD)

## FORT WORTH ECONOMIC DEVELOPMENT BY THE NUMBERS

New and expanding companies are fueling Fort Worth's economic momentum.

### ECONOMIC GROWTH MOMENTUM

Capital investment and job creation are key indicators of Fort Worth's economic momentum, strengthening GDP per capita, expanding the local economy, and diversifying the city's industry base. These results, driven by major company announcements, underscore Fort Worth's position as a premier location for business growth.

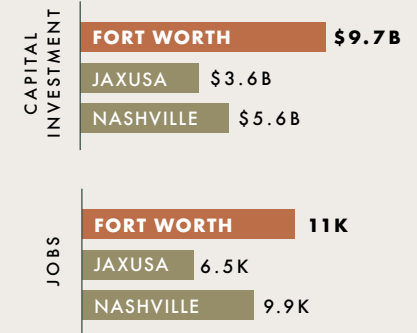
**\$9.7B**  
CAPITAL  
INVESTMENT

**11K**  
JOBS

### PEER CITY BENCHMARK

Fort Worth leads peer markets in both capital investment and job creation.

Jacksonville provides a strong benchmark with its advanced manufacturing and aerospace sectors, comparable population size, and pro-business climate. Nashville illustrates how a culturally distinctive city can leverage its brand to attract businesses and talent. These comparisons highlight Fort Worth's competitive position and the opportunity to build a national reputation as a premier business destination.



\* Available two-year reporting periods vary by community:  
Fort Worth & JAXUSA (2023-2025); Nashville (2022-2024)

### NOTABLE PROJECT WINS (2023-2025)



Siemens chose south Fort Worth for a \$190 million tech-manufacturing hub, bringing 800 jobs and 30% of its 2023 U.S. critical infrastructure investment.



Bell announced a \$630 million investment in a 447,000 sq. ft. facility in north Fort Worth to build the MV-75 FLRAA, creating 520 jobs.



Wistron, Taiwanese electronics manufacturer, announced plans for two facilities in north Fort Worth, generating \$761 million in capital investment and 888 jobs.

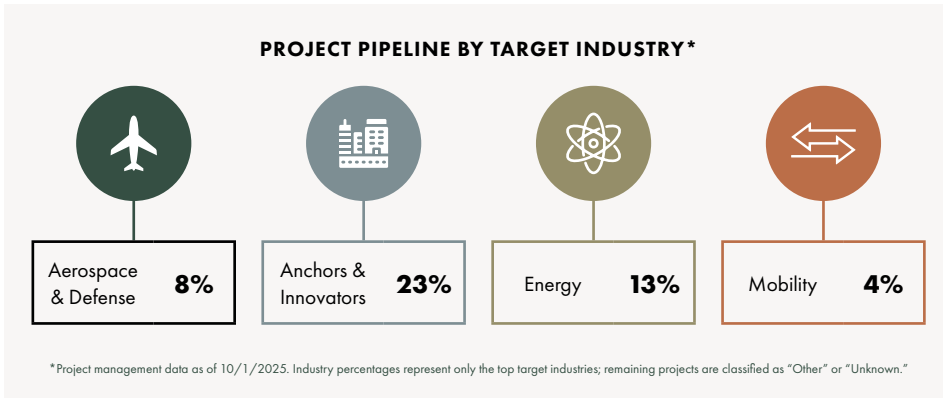
# FORT WORTH ECONOMIC DEVELOPMENT PARTNERSHIP STRATEGIC TACTICS

## 2025 KEY ACCOMPLISHMENTS

### BUSINESS RECRUITMENT

#### BY THE NUMBERS

- **Led project management and prospect inquiries**, processing more than 187 pipeline items, including 163 new inquiries since January 1, 2025, including nine wins and five advancing toward a win.



- **Developed an internal target company model** to guide industry- and location-specific corporate recruitment, identifying 500 high-potential prospects for the upcoming Why Fort Worth campaign.
- **Advanced outbound recruitment** through **nine conferences and marketing trips**, engaging key decision-makers and identifying competitive site selection trends.
- **Hosted corporate prospects and consultants** for **25 site visits and marquee events**, showcasing Fort Worth's strengths and building strategic recruitment relationships.

### RESEARCH AND PARTNERSHIPS



- **Expanded data and research capacity** with new platforms, including Apollo, Dun & Bradstreet, and ESRI Business Analyst, to strengthen business recruitment, marketing, and target industry analysis.
- **Collaborated with partners and Fort Worth businesses** to foster support, with investors and stakeholders serving as Fort Worth ambassadors.

### MARKETING FORT WORTH

#### BY THE NUMBERS

ORGANIC DIGITAL PERFORMANCE (as of 10/1/25)	
WEBSITE PAGE VIEWS	23,188 (+19% SINCE 2024)
EMAIL SUBSCRIBERS	3,391 (-4% SINCE 2024)*
SOCIAL MEDIA TOTAL FOLLOWING	2,124 (+44% SINCE 2024)

\*Email distribution refined during CRM migration to improve accuracy and deliverability.

- **Enhanced website and marketing collateral**, expanding the Why Fort Worth webpage to highlight recent company announcements, target industries, labor market, and downloadable economic development guide.
- **Secured Local Development Corporation funding** to develop and launch a business recruitment campaign showcasing Fort Worth as a top destination for new and expanding businesses.
- **Generated positive media coverage** through strategic public relations securing 37 local and national media placements.

### GENERAL OPERATIONS

- **Established independent operations** in the first year as a fully independent organization, establishing core processes and functions to execute the mission and maximize donor funds, including moving into a new office and implementing accounting and finance systems, and new HubSpot CRM.
- **Secured IRS approval for a 501(c)(3) entity**, strengthening the EDP's foundation to conduct charitable economic development and maximize fundraising growth.



# FORT WORTH'S BUSINESS COMMUNITY IS INVESTED IN THE SUCCESS OF OUR CITY.

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The Fort Worth EDP is committed to positioning Fort Worth as the most vibrant and sustainable city in the U.S. **By recruiting and expanding businesses in our city and the surrounding region, the Fort Worth EDP works to drive a growing economy that catalyzes momentum across all target industries and sectors.** This work is a collective effort made possible by the support of our investors, stakeholders, and community leaders.

**The more than 75 companies and partners that invest in the Fort Worth EDP understand the significance of this mission. They don't just do business in Fort Worth – they are actively building its future.**

## THANK YOU TO OUR INVESTORS

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Acme Brick	CBRE	Linbeck	Southwestern Baptist Theological Seminary
AIC Holdings	<b>Cook Children's*</b>	Live Oak Foundation	<b>Standard Meat*</b>
<b>Alcon*</b>	Crescent Hotel	<b>Lockheed Martin*</b>	Tarrant County College District
<b>American Airlines*</b>	<b>Crescent Real Estate*</b>	<b>Luther King Capital Management*</b>	TDIndustries
<b>Amon G. Carter Foundation*</b>	DFW Airport	Meta Platforms, Inc.	<b>Texas A&amp;M University – Fort Worth*</b>
Atmos Energy	<b>EECU*</b>	Miles Foundation	<b>Texas Christian University*</b>
Baird, Hampton & Brown Inc.	Elbit Systems of America	North Texas Community Foundation	<b>Texas Health Resources*</b>
Bank of America	Fidelity Investments	<b>Oncor Electric*</b>	Texas Jet, Inc.
Bank of Texas	Freese and Nichols, Inc.	Pape-Dawson	Trademark Property Company
<b>Baylor Scott &amp; White*</b>	<b>Frost*</b>	Paycom	<b>TTI, Inc.*</b>
<b>Bell*</b>	<b>GM Financial*</b>	Pegasus Resources	UMB Bank
Ben E. Keith Foods	Goldenrod Companies	Penrose Group	<b>University of Texas at Arlington*</b>
Black Mountain Oil & Gas	Greenmark Waste Solutions	<b>PNC Bank*</b>	Vistra
<b>Bluejack Ranch*</b>	<b>Higginbotham*</b>	Potishman Foundation	<b>WALSH*</b>
<b>BNSF*</b>	<b>Hillwood*</b>	Real Estate Council of Greater Fort Worth	Wells Fargo
Brazos Midstream	HITT Contracting	<b>Schaefer Advertising Co.*</b>	Westwood
Cantey Hanger LLP	<b>Jetta Operating Company, Inc.*</b>	<b>Sid W. Richardson Foundation*</b>	Williams Trew
Canyon Ranch	<b>JPMorgan Chase*</b>	Simmons Bank	
Capital One	<b>Kelly Hart*</b>	Southwest Airlines	
Cassco Land Co., Inc.	LanCarte Commercial		

\* Top Investors